

GEOFF LEVY

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I am an art director, director, and photographer working in New York City. I aim to make work that is stylistically dynamic as well as human and heartfelt. My recent specialization has been in developing films and photography for interactive and web experiences.

OGILVY & MATHER NY

Art Director
Sept 2014 - present

Joined Ogilvy & Mather as part of the inaugural Artist-in-Residence program. Originally scoped to apply image-making specialties and sensibilities to client briefs, I worked as an Art Director for brands such as Nationwide, IBM, and pitched New Business (was part of the winning team of Coca-Cola's global creative pitch.) By April, I secured a spot as filmmaker and photographer of the Design Group, Ogilvy NYC's internal design & production agency.

My work has ranged from developing campaigns, layered executions and designing brand look-and-feels to producing consumer-facing photography, executing production-grade edits, and directing dozens of films.

Worked on brands such as IBM, Coca-Cola, American Express, Philips, Scrubbing Bubbles, UPS, and Nationwide Insurance, among others.

FREELANCE

Photographer & Director
2012-2014

Worked in film production and photography: developing, producing, and shooting work for global brands and agencies. Notable clients include Red Bull, NBA, Sprite, Ernst & Young, and Chanel. Shifted from freelance to pursue advertising opportunity at Ogilvy as an in-house creative.

ACCOLADES

IBM – PLAY! 2015 (DIRECTOR & CREATIVE)
Cannes Lions / Cyber / Web Campaign / Corporate Image & Communication / Bronze
Cannes Lions / Cyber / Social / Influencer/Celebrity/Blogger Outreach Program / Shortlist
Clio Awards / Branded Entertainment - Event/Experiential / Bronze

PHILIPS – MAKE YOU HAPPEN (CREATIVE & CAMERA)
Clio Awards / Film / Shortlist
One Show Pencil / Film / Silver

UNIVERSITY OF CENTRAL FLORIDA

Nicholson School of Communication / Visual Arts & Design
BFA in Film Production

TOOLS

Adobe CC: Photoshop, Illustrator, InDesign, Premiere
Final Cut Pro, DaVinci Resolve